

## IMPORTANT FEATURES REMINDER, AUGUST 2008

The August 2008 issue of the UK's leading vending trade journal, Auto Vending, will carry the following special features:

### 1. Water

Water filtration/treatment, water coolers - bottled and point of use - pre-bottled mineral waters and flavoured waters suitably sized for vending will all be included in this feature. As Auto Vending looks regularly at this topic, the feature will focus on the latest news and developments around water products and issues of water filtration. Please supply details of the latest products, market trends and comments.

### 2. Going Green

A brand new feature for Auto Vending will look at the very topical issue of becoming 'environmentally friendly'. Every business today is coming under pressure to use less energy, reduce their carbon footprint and become more aware of their impact on the environment. This feature will look at some of the initiatives the vending industry is already embracing to improve its environmental performance, including new machine technologies, energy savings in transport and less waste from the office. We would love to hear from any companies with news of their 'green' initiatives and any positive results achieved so far.

### 3. Product Supplement

Our annual Auto Vending guide to vendible products/commodities - everything from beverage ingredients, bottled/canned soft drinks, snacks, confectionery, ready meals, cups and other non-traditional items for vending. This is an advertising feature and items will be featured six to a page with an image and brief description of the product (around 50 words). Each entry costs £150.

Please send contributions to these features to me at amanda-roberts@btconnect.com. The deadline for inclusion is July 25 - apologies for the short notice, but I have been off sick for a couple of weeks and also apologies to those of you who have been chasing me for this information! If you wish to discuss any of these features in more detail, please contact me on 07808 181893. For more information about the product supplement, please contact Gavin Rimmer in the office on 01342 844444.

Best Wishes

Amanda